

# BUSINESS INCUBATION MANAGEMENT & ENTERPRISE DEVELOPMENT LEADERSHIP



## 2024 INTAKE

### ABOUT THE PROGRAMME

Enterprise development and business incubation professionals are sought after given the continent-wide drive to boost innovation and enhance the success rates of small, medium and micro enterprises as the drivers of growth. This dynamic course focuses on providing the insight, knowledge and skills to understand, lead and manage enterprise development and business incubation in South Africa and the developing world. It will equip current and aspiring enterprise development leaders and managers to effectively create sustainable development programmes, advance the development value chain and enhance the leadership pipeline.

### WHO SHOULD ATTEND?

To be eligible for admission to the programme, participants must hold a three-year diploma, degree or equivalent. Alternatively, a portfolio of evidence of prior learning will be considered, based on Unisa's policy requirements for short learning programmes. Working in an enterprise development-related career or in a business incubator environment is also a requirement.

### WHAT ARE THE BENEFITS?

The Business Incubation Management & Enterprise Development Leadership (BIM-EDL) programme will enhance an individual and organisation's knowledge, insight and learning on enterprise development and business incubation within a developing world context like South Africa. Successful candidates will be enabled to effectively set up development programmes and guide their enterprises through the development planning and implementation process.

### STUDY SCHOOLS

Study school attendance is compulsory. These engagements are offered virtually or at the SBL campus in Midrand. For customised offerings, study schools could be offered at a venue of choice by the client.

### ASSESSMENT

Assessment is based on the submission of assignments together with a portfolio of evidence.

### ON COMPLETION

On successful completion of this programme participants will receive the Business Incubation Management & Enterprise Development Leadership Certificate from the Unisa Graduate School of Business Leadership, an internationally respected educational institution.

### WHEN CAN YOU APPLY?

Applications for the BIM-EDL are open until 14 July 2023. Please note the Application Fee for 2023 is R600 and is in addition to the tuition fees.

### FOR MORE INFORMATION

Visit our website for more information and additional programmes on offer: [www.unisa.ac.za/sbl](http://www.unisa.ac.za/sbl)

### CONTACT DETAILS

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